

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 42.508561 Longitude: -83.220247

Southfield Plaza - Southfield Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	13,342	110,624	278,933
	Population Est 25Q1	13,346	110,621	278,777
	Population Est 24Q4	13,313	110,542	278,505
	Population Est 24Q3	13,308	110,565	278,165
	Population Est 24Q2	13,297	110,459	277,833
	Population Est 24Q1	13,292	110,323	277,529
	Population Est 23Q4	13,279	110,216	277,300
	Population Est 23Q3	13,260	110,040	276,543
	Population Est 23Q2	13,269	110,001	276,618
	Population Fcst	13,590	112,422	284,799
	2010 Census Population	12,654	105,998	265,868
	2000 Census Population	14,493	111,717	280,556
	1990 Census Population	15,039	115,837	287,410
	Current Year Daytime Population	15,324	148,438	370,837
	Average Seasonal Population	37	788	1,852
	Historical Annual Growth, 1990 – 2000	-0.37%	-0.36%	-0.24%
	Historical Annual Growth, 2000 – 2010	-1.35%	-0.52%	-0.54%
	Estimated Annual Growth, 2010 – CY	0.37%	0.30%	0.33%
	Projected Annual Growth, CY to Y5	0.37%	0.32%	0.42%
	Group Qtrs Est	179	1,414	2,578
Transient Est Average Last 4 Qtrs	0	5,850	20,414	
Households	Current Year Estimated Households	5,716	47,726	123,936
	Households Est 25Q1	5,715	47,697	123,811
	Households Est 24Q4	5,699	47,664	123,690
	Households Est 24Q3	5,697	47,686	123,560
	Households Est 24Q2	5,690	47,640	123,406
	Households Est 24Q1	5,689	47,568	123,251
	Households Est 23Q4	5,684	47,520	123,150
	Households Est 23Q3	5,676	47,447	122,810
	Households Est 23Q2	5,679	47,429	122,844
	Households Fcst	5,824	48,532	126,612
	2010 Census Households	5,119	45,380	116,417
	2000 Census Households	5,745	47,401	120,789
	1990 Census Households	5,700	46,771	117,528
	Historical Annual Growth, 1990 – 2000	0.08%	0.13%	0.27%
	Historical Annual Growth, 2000 – 2010	-1.15%	-0.43%	-0.37%
	Estimated Annual Growth, 2010 – CY	0.76%	0.35%	0.43%
	Projected Annual Growth, CY to Y5	0.38%	0.34%	0.43%
	Population per Household	2.30	2.29	2.23

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Southfield Plaza - Southfield Southfield, MI		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	2.8%	4.1%	3.7%
	HH Income \$250,000 to \$499,999	3.3%	4.9%	4.4%
	HH Income \$200,000 to \$249,999	7.8%	11.4%	10.3%
	HH Income \$175,000 to \$199,999	4.7%	5.8%	5.1%
	HH Income \$150,000 to \$174,999	5.8%	7.4%	6.6%
	HH Income \$100,000 to 149,999	20.4%	18.6%	18.2%
	HH Income \$75,000 to 99,999	17.7%	12.6%	12.4%
	HH Income \$50,000 to 74,999	16.8%	13.5%	14.0%
	HH Income \$35,000 to 49,999	6.7%	7.6%	8.7%
	HH Income \$25,000 to 34,999	4.8%	4.3%	5.3%
	HH Income \$15,000 to 24,999	5.8%	5.0%	5.2%
	HH Income \$0 to 14,999	3.5%	5.0%	5.9%
	Average Household Income	\$117,868	\$149,951	\$140,366
	Median Household Income	\$91,964	\$104,777	\$96,281
	Per Capita Income	\$51,009	\$65,169	\$62,775
	Average Disposable Income	\$92,754	\$103,682	\$98,144
	Median Disposable Income	\$77,845	\$88,148	\$81,017
	Discretionary HH Income Over \$150,000	6.5%	16.6%	15.0%
	Discretionary HH Income \$125,000 to \$149,999	7.6%	8.2%	7.0%
	Discretionary HH Income \$100,000 to \$124,999	9.2%	9.5%	8.7%
	Discretionary HH Income \$75,000 to \$99,999	11.8%	13.2%	12.3%
	Discretionary HH Income \$50,000 to \$74,999	27.4%	17.9%	17.1%
	Discretionary HH Income \$25,000 to \$49,999	22.0%	19.0%	20.9%
	Discretionary HH Income Under \$25,000	15.5%	15.7%	19.0%
	Average Discretionary HH Income	\$69,456	\$82,552	\$77,044
	Median Discretionary HH Income	\$61,228	\$71,518	\$65,227
	Householder White – Count	2,825	30,541	72,687
	Median HH Income	\$93,963	\$113,994	\$114,002
	Average HH Income	\$101,793	\$116,604	\$116,153
	Householder Black or African-American – Count	2,196	12,356	36,976
	Median HH Income	\$90,843	\$82,775	\$66,695
	Average HH Income	\$100,839	\$92,285	\$78,264
	Householder Hispanic – Count	158	1,018	2,718
	Median HH Income	\$91,187	\$146,542	\$119,869
Average HH Income	\$102,696	\$127,779	\$117,265	
Householder Asian or Pacific Islander – Count	193	1,294	4,984	
Median HH Income	\$91,039	\$116,314	\$124,830	
Average HH Income	\$88,222	\$119,598	\$126,389	
Householder Other or Pacific Islander – Count	344	2,516	6,571	
Median HH Income	\$93,839	\$109,846	\$102,783	
Average HH Income	\$102,519	\$110,123	\$106,759	

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Gender	Male Population	6,231	52,389	132,931
	Female Population	7,111	58,236	146,001
Total Population by Age	Count of Pop 0 to 4 years	734	5,893	15,750
	Count of Pop 0 to 7 years	955	8,455	21,774
	Count of Pop 5 - 13	1,118	10,714	25,747
	Count of Pop 14 - 18	567	4,917	11,871
	Count of Pop 19 - 22	612	5,051	12,112
	Count of Pop 22 - 25	472	3,814	9,158
	Count of Pop 25 - 29	770	5,859	15,328
	Count of Pop 30 - 34	946	7,690	21,797
	Count of Pop 35 - 39	985	7,925	21,205
	Count of Pop 40 - 44	835	7,124	18,336
	Count of Pop 45 - 59	2,608	20,576	51,096
	Count of Pop 60 - 74	2,545	20,883	51,263
	Count of Pop 75 - 84	865	7,706	19,055
	Count of Pop 85+	284	2,473	6,214
	% of Pop 0 to 4 years	5.5%	5.3%	5.6%
	% of Pop 0 to 7 years	7.2%	7.6%	7.8%
	% of Pop 5 - 13	8.4%	9.7%	9.2%
	% of Pop 14 - 18	4.2%	4.4%	4.3%
	% of Pop 19 - 22	4.6%	4.6%	4.3%
	% of Pop 22 - 25	3.5%	3.4%	3.3%
	% of Pop 25 - 29	5.8%	5.3%	5.5%
	% of Pop 30 - 34	7.1%	7.0%	7.8%
	% of Pop 35 - 39	7.4%	7.2%	7.6%
	% of Pop 40 - 44	6.3%	6.4%	6.6%
	% of Pop 45 - 59	19.5%	18.6%	18.3%
	% of Pop 60 - 74	19.1%	18.9%	18.4%
	% of Pop 75 - 84	6.5%	7.0%	6.8%
	% of Pop 85+	2.1%	2.2%	2.2%
Median Age	42.8	42.4	41.8	
Average Age	42.8	42.6	42.4	
Male Population by Age	% of Pop 0 to 4 years	6.0%	5.7%	6.1%
	% of Pop 5 - 13	9.2%	10.5%	9.9%
	% of Pop 14 - 18	4.7%	4.7%	4.5%
	% of Pop 19 - 22	5.1%	4.9%	4.6%
	% of Pop 22 - 25	3.8%	3.7%	3.5%
	% of Pop 25 - 29	6.3%	5.6%	5.8%
	% of Pop 30 - 34	7.5%	7.4%	8.3%
	% of Pop 35 - 39	8.3%	7.5%	8.0%
	% of Pop 40 - 44	6.5%	6.6%	6.7%
	% of Pop 45 - 59	18.1%	18.3%	18.1%
	% of Pop 75 - 84	5.7%	6.1%	5.8%
	% of Pop 60 - 74	17.2%	17.6%	17.1%
	% of Pop 85+	1.4%	1.5%	1.5%
	Median Age	39.4	40.0	39.5
Average Age	40.6	40.9	40.6	

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	% of Pop 0 to 4 years	5.1%	4.9%	5.3%
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	% of Pop 35 - 39	6.6%	6.8%	7.2%
	% of Pop 40 - 44	6.1%	6.3%	6.4%
	% of Pop 45 - 59	20.8%	18.9%	18.5%
	% of Pop 60 - 74	20.7%	20.1%	19.5%
	% of Pop 75 - 84	7.1%	7.7%	7.7%
	% of Pop 85+	2.7%	2.9%	2.9%
	Median Age	46.1	44.7	44.0
Average Age	44.7	44.2	44.0	
Race	Count of White	5,992	69,641	161,813
	Count of Black or African-American	5,935	30,359	85,119
	Count of Asian or Pacific Islander	435	3,158	13,132
	Count of Other races	979	7,467	18,869
	White	44.9%	63.0%	58.0%
	Black or African American	44.5%	27.4%	30.5%
	Asian	3.3%	2.9%	4.7%
	Other Races	7.3%	6.7%	6.8%
Language Spoken	Speak English at Home	90.0%	90.9%	89.5%
	Speak Spanish at Home	3.1%	1.4%	1.5%
	Speak French or French Creole at Home	0.2%	0.5%	0.5%
	Speak German at Home	0.3%	0.5%	0.5%
	Speak Other Indo-European Languages at Home	0.9%	1.6%	2.1%
	Speak Russian and Other Slavic Languages at Home	0.7%	1.4%	1.0%
	Speak Chinese at Home	0.5%	0.5%	0.7%
	Speak Korean at Home	0.0%	0.2%	0.3%
	Speak Vietnamese at Home	0.2%	0.4%	0.2%
	Speak Other Asian Languages at Home	0.9%	0.4%	1.2%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.1%	0.2%
	Speak Other Language at Home	2.9%	2.2%	2.4%
Hispanic	Hispanic Population	505	3,016	7,797
	Hispanic Population Percent	3.8%	2.7%	2.8%
	Mexican	69.4%	57.5%	60.4%
	Puerto Rican	13.2%	8.6%	8.6%
	Cuban	2.3%	6.8%	4.0%
	Dominican	7.3%	3.3%	3.1%
	Central American	0.9%	3.8%	3.4%
	South American	3.3%	14.4%	13.7%
	Other Hispanic	3.5%	5.5%	6.6%
	2000 Hispanic Population Percent	1%	1%	1%
	1990 Hispanic Population Percent	2%	1%	1%

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Ancestry	American (percent of total population)	1.7%	2.3%	2.0%
	American	1.4%	2.1%	1.8%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	2.1%	2.2%	4.2%
	Chinese	0.8%	0.5%	0.8%
	Japanese	0.4%	0.1%	0.2%
	Korean	0.1%	0.4%	0.5%
	South Central Asian (ie. Indian)	0.6%	0.9%	2.4%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.1%
	Other Asian	0.2%	0.1%	0.1%
	European (percent of total population)	18.5%	36.0%	33.8%
	British	2.7%	5.3%	5.0%
	Dutch	0.2%	0.6%	0.6%
	French	0.8%	1.5%	1.4%
	German	3.8%	7.3%	7.0%
	Italian	1.4%	3.0%	2.8%
	Polish	2.1%	4.1%	3.9%
	Scandinavian	0.6%	1.5%	1.4%
	Scotch/Irish	3.4%	6.9%	6.6%
Other European (ie. Greek/Russian)	3.7%	5.8%	5.1%	
Middle Eastern	2.3%	1.9%	1.9%	
Other Ancestry	16.1%	14.3%	12.8%	
Unclassified Ancestry	10.3%	11.9%	10.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	9,838	80,235	204,294
	Elementary (0 to 8)	2.3%	1.6%	1.4%
	Some High School (9 to 11)	2.2%	1.9%	2.4%
	High School Graduate (12)	13.4%	13.9%	14.8%
	Some College (13 to 16)	24.2%	18.9%	19.5%
	Associates Degree Only	9.0%	6.9%	7.2%
	Bachelors Degree Only	25.5%	30.1%	29.6%
	Graduate Degree	23.5%	26.8%	25.0%
	% College (4+)	49.0%	56.8%	54.6%
Household Type	Total Households – count	5,716	47,726	123,936
	One Person HHs – count	1,858	16,563	44,883
	Family HHs – count	3,555	28,043	69,421
	Married Couple – count	2,388	20,490	49,251
	w/own children – count	852	7,748	18,684
	w/out own children – count	1,537	12,742	30,567
	Male Householder – count	242	1,794	4,508
	Female Householder – count	925	5,759	15,662
	Non-Family Households – count	302	3,119	9,631
	1 Person Household	32.5%	34.7%	36.2%
	2 Person Household	32.8%	32.2%	32.1%
	3 Person Household	16.0%	14.4%	14.1%
	4 Person Household	11.7%	11.7%	11.1%
	5 Person Household	4.5%	4.5%	4.2%
6 Person Household	1.6%	1.6%	1.4%	
7+ Person Household	0.9%	1.0%	0.8%	
% Households With Children	23.4%	23.3%	22.1%	

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Housing	Total Housing Units	6,040	50,541	131,766
	Owner Occupied Percent	67.1%	67.1%	60.9%
	Renter Occupied Percent	27.6%	27.3%	33.1%
	Vacant Housing Percent	5.4%	5.6%	5.9%
	Total Housing Units (Census 2000)	5,949	49,173	125,625
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.3%	5.1%	5.6%
	Property Value \$750,000 to \$999,999	2.4%	8.7%	8.1%
	Property Value \$500,000 to \$749,999	8.5%	15.5%	14.3%
	Property Value \$400,000 to \$499,999	15.4%	16.1%	14.0%
	Property Value \$300,000, to \$399,999	26.9%	22.5%	19.9%
	Property Value \$200,000 to \$299,999	29.2%	18.1%	19.7%
	Property Value \$150,000 to \$199,999	8.7%	4.5%	5.5%
	Property Value \$100,000 to \$149,999	5.9%	3.1%	4.6%
	Property Value \$60,000 to \$99,999	0.6%	1.1%	2.1%
	Property Value \$40,000 to \$59,999	0.5%	0.6%	0.6%
	Property Value \$0 to \$39,999	1.5%	1.1%	1.8%
	Median Home Value	\$313,020	\$395,189	\$378,729
Wealth per Household	\$0 and under - percent	16.4%	16.1%	16.7%
	\$1 to \$4999 - percent	7.5%	7.3%	7.8%
	\$5k to \$9999 - percent	4.2%	4.1%	4.3%
	\$10k to \$24999 - percent	6.0%	6.0%	6.1%
	\$25k to \$49999 - percent	6.8%	6.7%	6.7%
	\$50k to \$99999 - percent	10.2%	10.1%	10.1%
	\$100k to \$249999 - percent	18.6%	18.6%	18.2%
	\$250k to \$499999 - percent	14.0%	14.2%	13.8%
	\$500k+ - percent	16.3%	17.0%	16.3%
	Median HH Wealth	\$94,629	\$99,024	\$91,624
	Avg HH Wealth	\$260,132	\$267,540	\$258,234
Economic Viability	Economic Viability Local	276	288	290
	Economic Viability Indexed	99	104	104
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,141	58,459	147,907
	Managerial/Executive	20.6%	25.7%	23.9%
	Professional Specialty	28.6%	32.7%	33.9%
	Healthcare Support	3.5%	2.2%	2.6%
	Sales	10.5%	10.3%	9.3%
	Office & Administrative Support	10.1%	9.4%	9.6%
	Protective Service	0.8%	1.1%	1.4%
	Food Preperation	4.1%	3.2%	3.1%
	Building Maintenance & Cleaning	2.3%	1.8%	1.9%
	Personal Care	2.2%	2.4%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	6.0%	3.8%	3.5%
	Production & Transportation	11.4%	7.4%	8.6%
	Percent White Collar Workers	73.3%	80.3%	79.2%
	Percent Blue Collar Workers	26.7%	19.7%	20.8%

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	Agriculture/Mining/Construction	4.9%	3.8%	3.2%
	Manufacturing	14.5%	14.6%	16.0%
	Transportation	5.1%	3.6%	3.7%
	Information	2.5%	1.8%	1.6%
	Wholesale/Retail	15.6%	10.6%	10.4%
	Finance, Insurance, Real Estate	6.7%	10.4%	10.0%
	Professional Services	7.6%	13.3%	13.7%
	Management Services	0.0%	0.2%	0.1%
	Administrative/Waste Services	2.8%	3.1%	3.5%
	Educational Services	26.1%	24.5%	24.0%
	Entertainment Services	5.4%	6.5%	6.6%
	Other Professional Services	4.1%	4.2%	3.9%
	Public Administration	4.7%	3.4%	3.1%
Vehicles per HH	No Vehicles	4.4%	5.4%	6.4%
	1 Vehicle	39.0%	39.0%	42.0%
	2 Vehicles	40.4%	40.9%	38.2%
	3 or more vehicles	16.3%	14.7%	13.3%
	Average Number of Vehicles	1.77	1.70	1.63
Change	Births (last 12 months)	128	1,019	2,690
	Deaths (last 12 months)	127	1,116	2,789
	Migration (last 12 months)	53	325	1,351
Work place	Workplace Establishments	654	5,668	13,579
	Workplace Employees (FTE)	7,166	69,963	179,141